

WHO GOVERNS AND MANAGES THE FUND?

A global view of health promotion/tobacco control fund.



LEGEND

- Victorian Health Promotion Foundation
- Western Australian Health Promotion Foundation
- Health Promotion Switzerland
- Taiwan Health Promotion Administration
- Austrian Health Promotion Fund
- Thai Health Promotion Foundation
- Tonga Health Promotion Foundation
- Mongolian Health Promotion Foundation
- Korea Health Promotion Foundation
- Lao PDR Tobacco Control Fund
- Vietnam Tobacco Control Fund
- Singapore Health Promotion Board



Victorian Health Promotion Foundation (VicHealth), 1987

+ Governance structure
Autonomous agency

+ Governed and chaired by
Director General

+ Report to
Minister of Health and Welfare

+ Funding source
Treasury budget

+ Estimate total annual budget (USD)		
30.97 million (2020-2021)	31.03 million (2019-2020)	30.53 million (2018- 2019)

+ Purpose of the fund

- To fund activity related to the promotion of good health, safety or the prevention and early detection of disease.
- To increase awareness of programs for promoting good health in the community through the sponsorship of sports, the arts and popular culture.
- To encourage healthy lifestyles in the community and support activities involving participation in healthy pursuits.
- To fund research and development activities in support of these activities.



Western Australian Health Promotion Foundation (Healthway), 1991

+ Governance structure

Autonomous - State Government agency

+ Governed and chaired by

Board of Governance and independent chair

+ Report to

Minister of Health and to State Parliament

+ Funding source

Treasury budget

+ Estimate total annual budget (USD)

15.2 million (2021-2022)	4.98 million (2020 - 2021)	4.83 million (2019 - 2020)
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+ Purpose of the fund

- To fund activities related to the promotion of good health in general, with particular emphasis on young people.
- To support sporting and arts activities which encourage healthy lifestyles and advance health promotion programs.
- To provide grants to organizations engaged in health promotion.
- To fund research relevant to health promotion.



Health Promotion Switzerland, 1994

+ Governance structure

Semi- autonomous agency

+ Governed and chaired by

Foundation council and independent chair

+ Report to

Federal Department of Home Affairs and to both Committees for Social Security and Health of the Parliament (National Council, Council of States)

+ Funding source

Health Insurance (USD2 .6/head)

+ Estimate total annual budget (USD)

19.4 million
(2012)

+ Purpose of the fund

- Health insurers promote the prevention of diseases.
- Together with the cantons (Swiss federal states), establish and maintain an institution which initiates, coordinates and evaluates measures for the promotion of health and for the prevention of diseases. If the formation of the institution is not achieved, the Federal Authorities of the Swiss Confederation will undertake it.



Taiwan Health Promotion Administration (HPA), 2001

+ Governance structure

Unit in Ministry of Health and Welfare (MOHW)

+ Governed and chaired by

Director General, HPA

+ Report to

Minister of Health and Welfare (MOHW)

+ Funding source

- Tobacco health and welfare surcharge
- 2021: USD 0.72 per pack of cigarette

+ Estimate total annual budget (USD)

261 million
(2021)

+ Purpose of the fund

- To support disorder treatment, cancer prevention, tobacco control, and health promotion.



Austrian Health Promotion Fund, 1998

+ Governance structure

Autonomous agency

+ Governed and chaired by

Board of Governance chaired by Minister of Health

+ Report to

Minister of Health, Board of Governance and public

+ Funding source

Value Added Tax

+ Estimate total annual budget (USD)

8,244 million
(EUR 7.25 million)

+ Purpose of the fund

- Project funding.
- Promote competence in health promotion.
- Information and awareness-raising.



Thai Health Promotion Foundation (ThaiHealth), 2001

+ Governance structure

Autonomous agency

+ Governed and chaired by

Board of Governance, chaired by Prime Minister

+ Report to

Cabinet and to both houses of Parliament

+ Funding source

2% surcharge levied on excise tax from alcohol and tobacco

+ Estimate total annual budget (USD)

121.12 million (THB 4,275.7 million) (2016)	128.97 million (THB 4,372.1 million) (2017)	142.52 million (THB 4,610.5 million) (2018)
153.2 million (THB 4,560.7 million) (2019)	118.65 million (THB 3,550 million) (2020)	

+ Purpose of the fund

- To promote good health of Thai people according to National Public Health Policy.
- To raise awareness of health issues through social marketing campaigns and sponsorship of sports, the arts and popular cultures.
- To encourage a healthy lifestyle.
- To fund research and development.
- To support community initiatives to promote better health conditions.



Tonga Health Promotion Foundation (TongaHealth), 2007

+ Governance structure

Autonomous agency

+ Governed and chaired by

- Board of Governance
- Chair is appointed by the Minister of Health

+ Report to

Cabinet via Minister of Health

+ Funding source

- Funded mainly government (annual Treasury Budget)
- A private donor

+ Estimate total annual budget (USD)

500,000
(2012)

+ Purpose of the fund

- To promote health and reduce harm from non-communicable diseases such as diabetes, high blood pressure, heart problems and smoking related ill-nesses.



Mongolian Health Promotion Foundation, 2007

+ Governance structure

Semi-autonomous agency
and a unit in MOH

+ Governed and chaired by

Foundation Council chaired
by Minister of Health

+ Funding source

- Government budget:
 - 2% of excise tax on tobacco products
 - 1% of excise tax on alcohol beverage
 - 2% on drug registration

+ Estimate total annual budget (USD)

3 million
(2012)

+ Purpose of the fund

- Grant-making programs for tobacco and alcohol control.
- Promotion health and reduce risky behaviors.
- Support to development and producing of IEC materials focused and alcohol & tobacco control and healthy lifestyle.
- Support to conduct researches regarding health promotion.



Korea Health Promotion Foundation, 2011

+ Governance structure

Autonomous agency
under Ministry of Health

+ Governed and chaired by

Board of Directors and
chaired by a president

+ Report to

Minister of Health and
Welfare

+ Funding source

Treasury budget and donations

+ Estimate total annual budget (USD)

10 million
(2013)

+ Purpose of the fund

- To develop and support of national health promotion policies.
- To plan and implement national health promotion projects.
- To develop technique and consult of national health promotion programs.
- To develop evaluation system, research & analysis, providing information associated with health promotion and community health services.
- To collaborate with specialized agencies which are related to health promotion and community health.



Lao PDR Tobacco Control Fund, 2013

+ Governance structure

Unit in MOH

+ Governed and chaired by

Tobacco Control Fund Council (The National Committee on Tobacco Control)

+ Report to

Government

+ Funding source

- Government budget:
 - 2% of profit tax from tobacco business operators
 - 200 kip per cigarette package from all local tobacco manufacturers producers and imported the manufactured tobacco products

+ Estimate total annual budget (USD)

116,700	117,740
(LAK 945,266,000)	(LAK 1,004,912,730)
(2017)	(2018)

+ Purpose of the fund

- To support implementation of tobacco control law and Framework Convention on Tobacco Control (FCTC).
- To improve and strengthen health care service quality.
- To support National Health Insurance scheme for the public.
- To support the cost of administration and necessary performance for the National Committee on Tobacco Control.



MINISTRY OF HEALTH
 Viet Nam Tobacco Control Fund

Vietnam Tobacco Control Fund, 2013

+ Governance structure

Semi-autonomous agency and a unit in MOH

+ Governed and chaired by

Inter-sectoral Management Board and chaired by Minister of Health

+ Report to

Government and National Assembly

+ Funding source

A compulsory contribution equal to 1% of factory price of all cigarette packs consumed in Viet Nam, effective May 1, 2013; increase to 1.5% from May 1, 2016; and 2% from May 1, 2019

+ Estimate total annual budget (USD)

11.263 million	16.256 million
(VND 260,970 million)	(VND 375,030 million)
(2019)	(2020)

+ Purpose of the fund

- To support communication and community-based campaigns on the harmful effects of tobacco and initiatives on prevention and control of tobacco harms.
- To support development of pilot models of smoke-free community, agencies and organizations as well as community-based smoking cessation services.
- To generate evidence through research.
- To building capacity among the network of collaborators.
- To support development of teaching materials and integration of teaching on tobacco harms and tobacco control in the educational programs.
- To support the implementation of measures for alternative occupation for tobacco growers, tobacco raw material processing, and tobacco manufacturing workers.



Singapore Health Promotion Board (HPB), 2001

+ Governance structure

Semi-autonomous agency and a unit in MOH

+ Governed and chaired by

Board of Governance and independent chair

+ Report to

Minister of Health

+ Funding source

- Ministry of Health budget

+ Estimate total annual budget (USD)

183.33 million (SGD 253 million) (2017)	185.6 million (SGD 245 million) (2018)	203 million (SGD 280 million) (2019)	231 million* (SGD 327 million) (2020)
367 million* (SGD 485 million) (2021)			

*Annual total budgets were increase significantly as HPB was one of the primary agencies dealing the COVID situation in Singapore.

+ Purpose of the fund

- Being a centre of excellence for health promotion, disease prevention and patient education.
- Establishing, engaging and supporting local and international partnerships.